



**SILVER BULLET**  
BUSINESS ADVISORY

2028

2024

2025

2026

2027

# INDEPENDENT DEALER PROFIT IMPROVEMENT GROUPS

## Powered By:

- We ensure accuracy, reliability, and transparency across every aspect of our advisory services by applying rigorous data management and advanced analytical techniques.
- Through the use of modern technology and high-performance data tools, we empower automotive dealerships to make informed decisions, optimise performance, and maximise profitability.
- By leveraging cutting-edge analytics, structured methodologies, and robust validation frameworks, we deliver unmatched insights and strategic guidance tailored to each dealership's operational and financial objectives.

## Automotive Specialisation:

- Our team boasts extensive expertise and specialised knowledge in the automotive industry, enabling us to understand the unique challenges and opportunities that dealerships face.
- From sales and marketing strategies to inventory management and customer retention, we offer tailored solutions designed to address the distinct needs of automotive businesses.
- With our industry-specific insights and experience, we help dealerships navigate market complexities, stay ahead of emerging trends, and achieve sustainable growth and success.

## Customised Financial Software:

- We offer customised financial software solutions designed specifically for automotive dealerships, providing enhanced visibility, control, and efficiency in financial management processes.
- Our software enables dealerships to streamline accounting, budgeting, forecasting, and financial analysis, empowering them to make data-driven decisions and optimise financial performance.
- With user-friendly interfaces and robust reporting capabilities, our financial software helps dealerships gain actionable insights and drive profitability while ensuring compliance with industry regulations.

## Facilitated by Silver Bullet Business Advisory:

- Silver Bullet Business Advisory brings a wealth of experience and expertise to the table, facilitating productive and impactful Profit Improvement Groups (PIGs) for automotive dealerships.
- With a proven track record across all sectors of the automotive industry, including trucks, cars, and motorbikes, we offer comprehensive support and guidance tailored to each dealership's unique needs and objectives.
- Our core focus is on helping businesses grow their bottom line, leveraging our extensive industry knowledge and network to drive tangible results and foster long-term success for our clients.

## Key Features of Our Approach:

- Fully developed reporting platform offering side-by-side comparisons and relevant key performance indicators (KPIs) to track and measure progress.
- Multi-franchised reporting across new vehicle, service, and parts departments, providing comprehensive insights into dealership operations.
- Monthly submission generates full management accounts, facilitating informed decision-making and strategic planning.
- Meetings held twice a year at convenient locations, allowing for collaborative discussions and peer-to-peer learning.
- Dealers choose focus areas for improvement following meetings, committing to addressing them in front of their peers to drive accountability and action.
- Cost-effective participation model, with expenses covered by Silver Bullet for profit improvement group facilitation and support.

## Investment and Participation Details:

- Individual or group based packages available, invoiced and paid quarterly.
- Maximum of 14 dealers in a group, ensuring personalised attention and collaboration.
- To participate, simply express interest via email, and our team will reach out promptly to facilitate enrolment and provide further details.

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